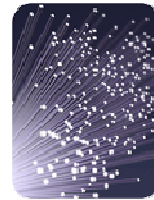




## **Primo: the library comes to the user**

10. dani specijalnih i visokoškolskih  
knjižnica, Opatija, 24.04.2008

Jürgen Küssow  
Senior Sales Consultant – Pre Sales Europe



## **Agenda**

- Introduction to a world in change
- The Primo solution
- Primo Demo
- Primo is already around: a summary



## **The electronic era: systems and content**

---

- Computerized library systems, since late 70's
- Electronic content, since mid 80's
  - Abstracting and indexing databases
  - Citation databases
  - Electronic journals
  - Electronic books
- Widely used World Wide Web, since the 90's

## **The world has changed (1)**

---

- Libraries lost their hegemony as the primary source for information. Users have:
  - Direct channels to information providers
  - Alternative providers of materials, physical and electronic
  - Open access information
  - Self-published information
  - Clear preference for online materials

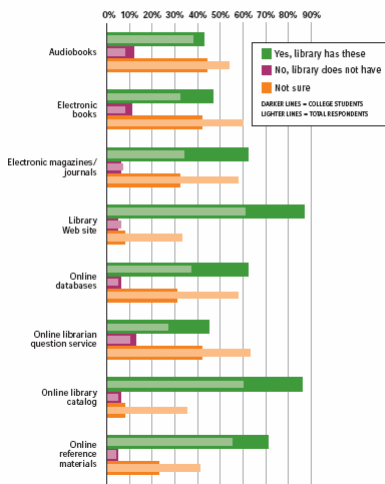
## Perceptions of Libraries and Information Resources— OCLC Report, January 2006

<http://www.oclc.org/reports/perceptionscollege.htm>



### Awareness of Library Resources— by College Students and Total Respondents

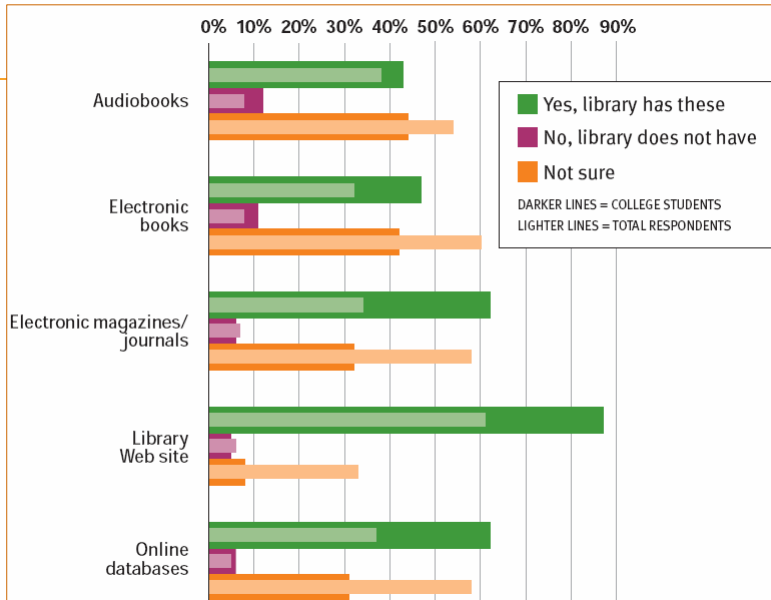
Please indicate which electronic information sources your primary library has.



Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 850.

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**ExLibris**  
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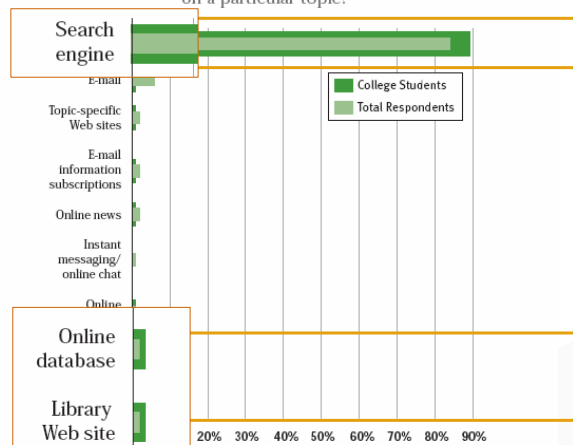
7

## The world has changed (2)

- Competition goes beyond the traditional boundaries
  - Google, Google Scholar, Google Books
  - Windows Live Search, Windows Academic Live Search
  - Open Content Alliance (OCA)
  - Million Book Project
  - Amazon.com
  - Wikipedia
- Competition exists also between institutions

### Where Electronic Information Searches Begin— by College Students and Total Respondents

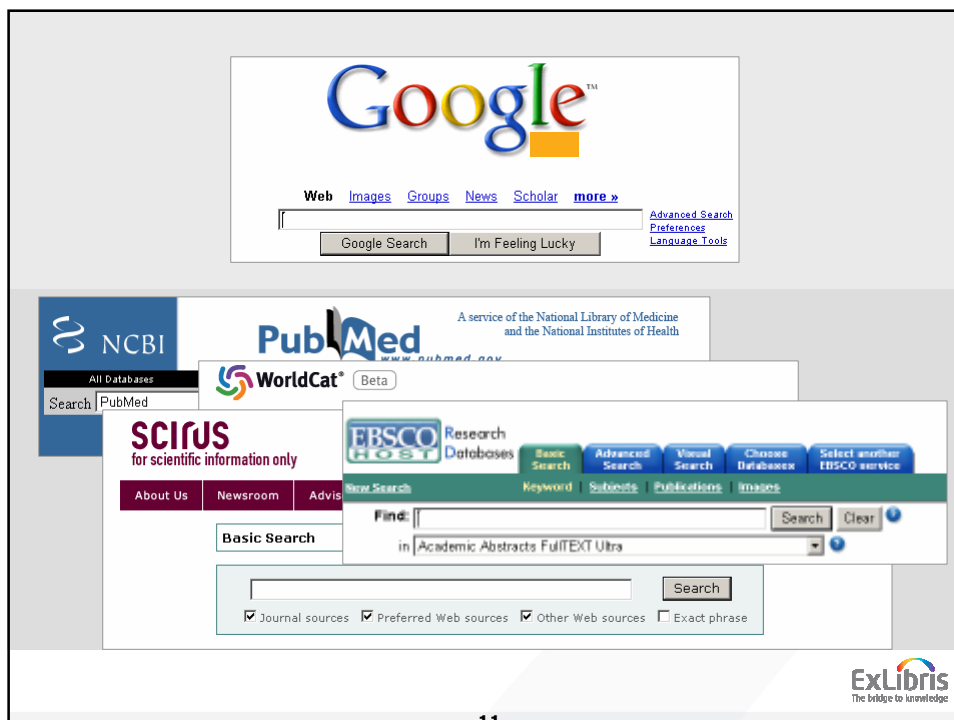
Where do you typically begin your search for information on a particular topic?



Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 520.  
Note: Only electronic resources with usage rates of 1 percent or more are represented on this graph.

## The world has changed (3)

- Search practices have changed
  - Searching becomes part of the everyday life experience
  - No expertise required for searching
  - Search engines are tolerant and accommodating
  - Results are too many; good enough is sufficient
- Searching became an engaging process with immediate gratification
- Users expect information retrieval to match their overall searching experience



## The world has changed (4)

- New guidance and trust models
  - Users give up expert guidance and trust the community:
    - Explicitly—following reviews, recommendations, and tagging
    - Implicitly—trusting the sorting order, derived from community behavior
  - Users expect and depend on relevance ranking
- 

The screenshot shows a Google Books search interface. At the top, there's a search bar with 'hamlet' entered. Below the search bar, there are links for 'Web', 'Images', 'Video', 'News', 'Maps', and 'more...'. The search results are displayed under the heading 'Books'. There are four results listed, each with a book cover icon, the title, author, and publication year. The first result is 'Hamlet - Page 1' by William Shakespeare, 1860, 197 pages. The second is 'Hamlet ... The Tragedia of HAMLET Prince ...' by William Shakespeare, 2000. The third is 'The Tragedy of Hamlet Prince of Denmark - Page 167' by William Shakespeare, 1958, 271 pages. The fourth is 'Hamlet: An Attempt to Ascertain Whether the Queen Were an Accessory, Before the Fact, in the ... - Page 3' by John Russell Smith, 1866, 48 pages. Each result has links for 'Full view', 'About this book', and 'More editions'. The page number '13' is visible at the bottom.

Google Book Search

Web Images Video News Maps more...

hamlet Search Books

Advanced Book Search  
Google Book Search Help

Books All books - Limited preview - Full view Books 1 - 10 of 82011 on hamlet. @.11

**Hamlet - Page 1**  
by William Shakespeare - 1860 - 197 pages  
**Hamlet ... The Tragedia of HAMLET Prince ...**  
[Full view](#) - [About this book](#)  
[More editions](#)


**Hamlet: The New Variorum Edition**  
by William Shakespeare - 2000  
—, Queen of Denmark, and mother to **Hamlet**. OPHELIA, daughter to Polonius. Lords, Ladies, Officers, Soldiers, Sailors, Messengers, and other Attendants. ...  
[Limited preview](#) - [Table of Contents](#) - [About this book](#)  
[More editions](#)

**The Tragedy of Hamlet Prince of Denmark - Page 167**  
by William Shakespeare - 1958 - 271 pages  
**A Note on the Sources of Hamlet** The story of **Hamlet** is ancient. No doubt it had its origin in one of the family feuds familiar in Northern history and saga. ...  
[Limited preview](#) - [Table of Contents](#) - [About this book](#)  
[More editions](#)

**Hamlet: An Attempt to Ascertain Whether the Queen Were an Accessory, Before the Fact, in the ... - Page 3**  
by John Russell Smith - 1866 - 48 pages  
— **HAMLET**. In the hope of attracting to the subject the attention of those — I propose in the present paper to consider the "**Hamlet**" so far only as it —  
[Full view](#) - [About this book](#)

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**WorldCat**
Beta

[Home](#)
[Learn More](#)

[Home](#)
[Help](#)
[Feedback](#)

You are **not signed in** ([Sign in to WorldCat](#) or [Register](#))

Search for items: 
Search
[Advanced Search](#)

Search results for **"hamlet"**
Sort by: Relevance

Results 1-10 of about 13,298 (.13 seconds)
 << First < Prev 1 2 3 Next >


**Refine Your Search**

**Author**  
[William Shakespeare](#) (1137)  
[Great Britain](#) (68)  
[Peter Ilich Tchaikovsky](#) (42)  
[New York \(state\)](#) (28)  
[William Faulkner](#) (26)  
[Show more...](#)

**Content**  
[Language, Linguistic...](#) (4240)  
[Music](#) (606)  
[History & Auxiliary...](#) (444)  
[Performing Arts](#) (265)  
[Education](#) (127)  
[Show more...](#)

**Format**  
[Book](#) (8821)  
[Sound Recording](#) (1469)  
[Article](#) (1740)

- The tragedy of Hamlet, prince of Denmark,**  
 by William Shakespeare; Tucker Brooke; Jack Randall Crawford  
 Language: English Type: Book  
 Publisher: New Haven, Yale University Press; London, G. Cumberlege, Oxford University Press, 1947.
- Hamlet**  
 by Harold Bloom  
 Language: English Type: Book  
 Publisher: New York : Chelsea House, ©1990.
- Plays and sonnets.**  
 by William Shakespeare; William George Clark; William Aldis Wright  
 Language: English Type: Book  
 Publisher: Chicago, Encyclopædia Britannica [1955, ©1952]
- Hamlet : poem unlimited**  
 by Harold Bloom  
 Language: English Type: Book  
 Publisher: New York : Riverhead Books, 2003.
- The Shakespeare reader**  
 by William Shakespeare; NetLibrary, Inc.  
 Language: English Type: Internet Resource Computer File  
 Publisher: Philadelphia, Pa. : Courage Books, ©1997.





14

**Books > "hamlet"**

**Related Searches:** [macbeth, romeo and juliet, shakespeare.](#)


Showing 1 - 24 of 77,103 Results
 Sort by: Relevance

**Amazon Exclusive:** [Complete Works of Shakespeare](#) - 38 Volume Set

- 
**Hamlet (Folger Shakespeare Library)** by William Shakespeare  
 (Mass Market Paperback - Jul 1, 2003)  
 Buy new: \$5.99 120 Used & new from \$1.21  
 Get it by **Wednesday, Jun 6**, if you order in the next 9 hours  
 Eligible for **FREE** Super Saver Shipping.  
 ★★★★★  
 Excerpt - page 9: "... 9 Hamlet Act 1, SC. 1 MARCELLUS  
 See more references to [hamlet](#) in this book.  
 Surprise me! See a random page in this book.
- 
**Hamlet (The Pelican Shakespeare)** by William Shakespeare  
 (Paperback - Dec 1, 2001)  
 Buy new: \$5.00 103 Used & new from \$0.75  
 Get it by **Wednesday, Jun 6**, if you order in the next 9 hours  
 Eligible for **FREE** Super Saver Shipping.  
 ★★★★★  
 Excerpt - page 11: "... The Tragical History of [Hamlet](#) Prince of Denmark OW 1.1 Enter Barnardo and

Sort by: Relevance
 

- Relevance
- Bestselling
- Avg. Customer Review
- Price: Low to High
- Price: High to Low
- Publication Date
- Alphabetical: A to Z
- Alphabetical: Z to A



15

**Customer Reviews**

24 Reviews

Average customer review: ★★★★★ (24 customer reviews)

Search Customer Reviews

Only search this product's reviews

**Most helpful customer reviews**

26 of 28 people found the following review helpful:

★★★★★ **Fantastic story, and excellent for new reader of Hamlet**, March 9, 2005  
By **David F. Douthitt "ssrat4"** (Beloit, WI United States) - [See all my reviews](#)

The book has an interesting layout, with definitions of words on the left, with the text of the story on the right. The book layout is the best layout I've seen of any Shakespeare book, and the size is right (you can take it with you!).

The story is legend - even speaking literally - apparently the story of Hamlet hearkens back to even older legends that predate Shakespeare's Hamlet.

Shakespeare is so quotable, and Hamlet is no different - you often find yourself saying "Oh, that's where that comes from!" and its like finding an old friend in a new story. "To be or not to be, that is the question" is one; so is "Neither a borrower nor a

**Most recent customer reviews**

★★★★★ **Perfect Student Edition**  
The Folger Library edition is very useful for students who are unfamiliar with Elizabethan language, customs, and other oddities. [Read more](#)

Published 5 months ago by Jean S. Creighton

★★★★★ **This Folger Edition Has the Original Words On The Right Page and The Translations On The Left---Very Helpful!!!**  
Hamlet, Prince of Denmark, is one of the world's greatest plays. There are many "quotes" from this play; one of my all-time favorites is written as Laertes gives advice to his brother.

**Tags customers also used:**  
Click on a tag to find related items

- [shakespeare](#) (10)
- [classic](#) (3)
- [drama](#) (2)
- [literature](#) (2)

Your tags: [Add your first tag](#)

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## The world has changed (5)

- The Internet has become a framework for collaboration (Web 2.0)
  - Sharing information and describing it the way that makes sense
  - Self-publishing of materials
  - Sharing expertise
  - Sharing interest topics
- Blogs, tagging, and reviews
- Community-based initiatives (e.g., Wikipedia)

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**Women In Art**



**Captured: June 5, 2007**

Added: April 22, 2007  
 From: [eggs913](#)  
 Provided by: [eggs913](#)  
 500 Years of Female Portraits in West... (more)  
 Category: Film & Animation  
 Tags: art, renaissance, baroque, neoclassicism, impressionism, rococo, bauhaus, surrealism, abstract, expressionism, modernism, nouveau, march, less  
 URL: <http://www.youtube.com/watch?v=UjDfM...>  
 Embed: [subject width=425 height=350 & params name](#)

Related [More from this user](#) [Playlists](#)

Showing 1–20 of 27 [See All Videos](#)

- [Caravaggio - Derek Jarman](#)  
00:57  
From: [Zas2act](#)  
Views: 22948
- [1 week of art works](#)  
05:40  
From: [BingeEchidna](#)  
Views: 1628013
- [Act of Baroque Dancing Promo](#)

18

## The world has changed (6)

- Web 2.0 also means
  - User centric design
  - “Mashup” of information and services
  - Fun!

## The world has changed (7)

- Users have one access point to a wealth of information
  - Google, Google Scholar, Windows Live Search, Yahoo!



## The world has changed (7)

- Users have one access point to a wealth of information
  - Google, Google Scholar, Windows Live Search, Yahoo!
- Users search for specific pieces of information
  - Articles rather than journal issues
  - Book chapters rather than books
  - Pictures, videos, maps, and schemas that are part of the research data

## **The world has changed (7)**

---

- Users have one access point to a wealth of information
  - Google, Google Scholar, Windows Live Search, Yahoo!
- Users search for specific pieces of information
  - Articles rather than journal issues
  - Book chapters rather than books
  - Pictures, videos, maps, and schemas that are part of the research data
- Users can readily obtain services from global providers
  - British Library, Infotrieve, Amazon.com

## **The world has changed (8)**

---

- Institutions store hidden treasures
  - More and more data is stored by institutions
  - Published data is not well exposed
  - Enormous quantities of data is not accessible
- Can libraries take the lead?

## Libraries at a crossroads

---

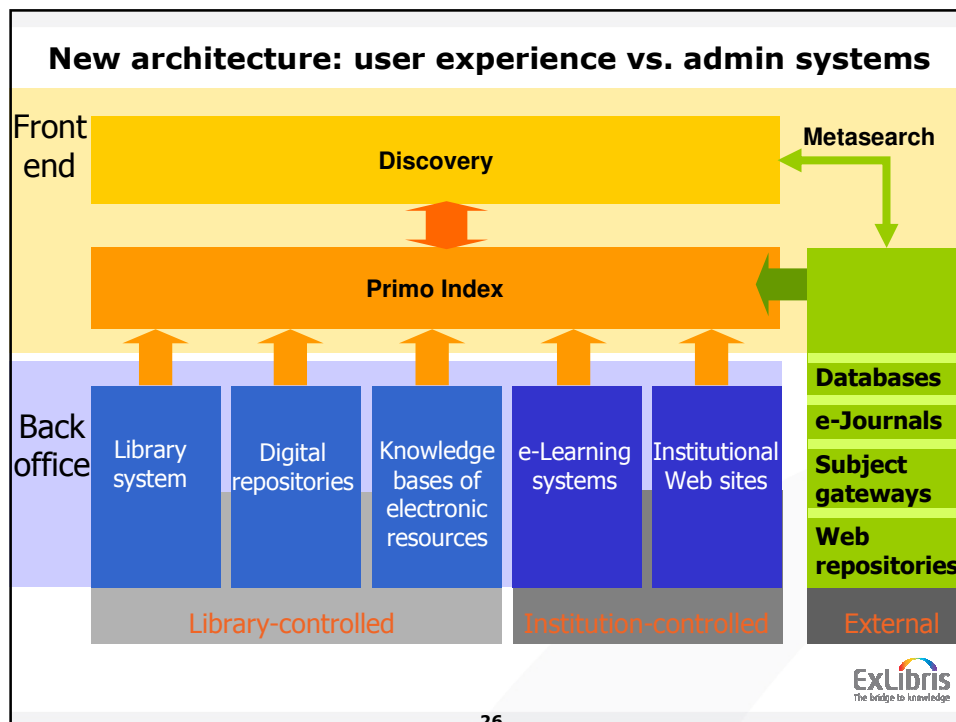
- How to retain their users?
- How to adapt to the new searching models?
- How to make sure they provide appropriate services?
- How to offer guidance?
- How to “do more with less?”
- How to collaborate with other organizations—libraries, information providers, service providers?
- How to develop new roles and new business models and market themselves?

## Agenda

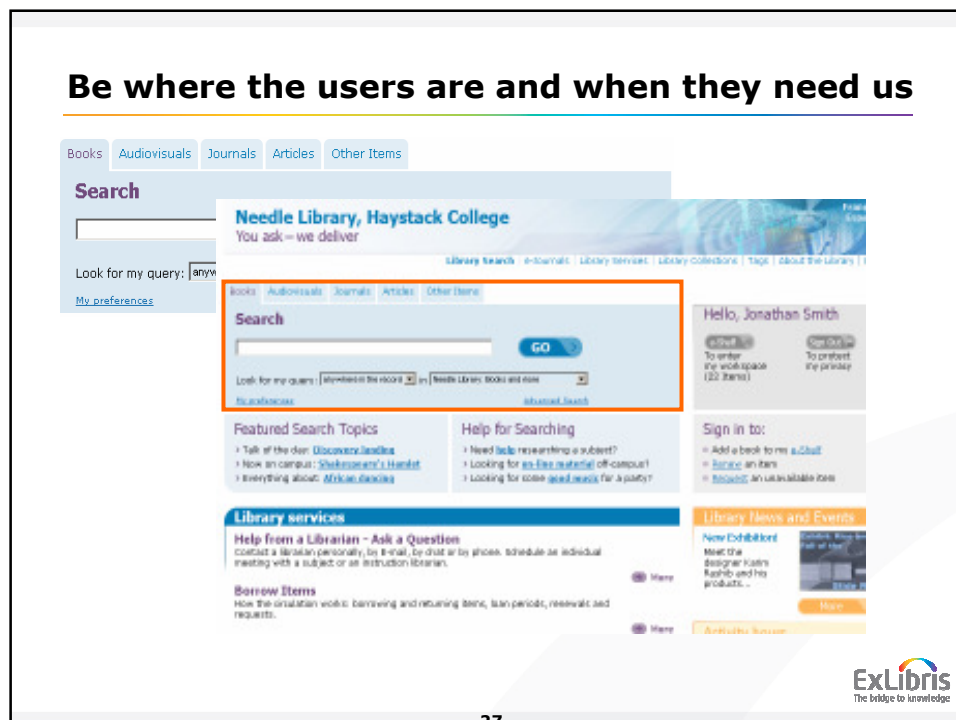
---

- Introduction to a world in change
- Primo: the library comes to the user
- Primo Demo
- Primo is already around: a summary





26



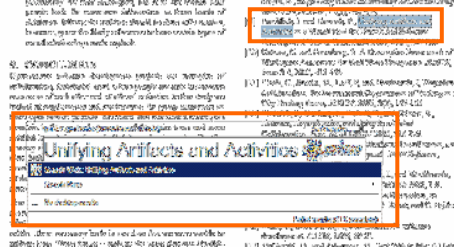
27

## Be where the users are and when they need us



### Featured Search Topics

- > Talk of the day: [Discovery landing](#)
- > Now on campus: [Shakespeare's Hamlet](#)
- > Everything about: [African dancing](#)



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## Provide the search they know and like

**Search**

**GO**

**Search**

**GO**

Look for my query:  anywhere in the record  in  Needle Library: Books and more

[My preferences](#)

**Advanced Search**

Title  contains  : phloem RNA

Author  contains  : Lukas

Publication Date:  Last year

Material Type:  All items

Language:  English

Searching in:  Needle Library: Books and more

**GO**

[My preferences](#) [Simple Search](#)


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## Consolidate materials

- 2 [The Shakespeare Association bulletin. Shakespeare Association of America. Shakespeare Association of America \(View details\)](#)


Shakespeare Association of America. Shakespeare Association of America  
New York, N.Y. : Shakespeare Association of America, 1924

 Journal ☐ Add to e-Shelf Available (Get it)
- 4 [Playing Shakespeare The Royal Shakespeare Company : guided by director John Barton. \(View details\)](#)


The Royal Shakespeare Company ; guided by director John Barton.  
Princeton, N.J. : Films for the Humanities & Sciences c1990.

 Video ☐ Add to e-Shelf Available (Get it)
- 5 [Homage to Shakespeare devised and directed by George Rylands. \(View details\)](#)

devised and directed by George Rylands.  
London : Argo 1964.

 Audio CD ☐ Add to e-Shelf Available (Get it)
- 6 [The Tempest William Shakespeare : edited by D.K. Swan. \(View details\)](#)



William Shakespeare ; edited by D.K. Swan.  
Harlow, Essex, England : Longman 1984.

 Book 14 versions in 2 languages published between 1670-1984 ☐ Add to e-Shelf Available (Get it)


## Display results in a way users find useful

- 1 [William Shakespeare: The Complete Works \(Deluxe edition\) \(View details\)](#)


William Shakespeare  
Deluxe edition (September 8, 1990)

 Book 12 books editions ☐ Add to e-Shelf In Library (Get it) 
- 6 [Actors on Shakespeare \(View details\)](#)

By Ralph Barry  
Contemporary Review v 287 November 2005. p. 292-5  
EBSCO Academic Search Elite

 Article ☐ Add to e-Shelf Available online (Get it)
- 2 [Shakespeare in Love \(View details\)](#)

Actors: Joseph Fiennes, Geoffrey Rush, Tom Wilkinson, Antony Sher, Martin Clunes  
Director: John Madden  
1999

 DVD ☐ Add to e-Shelf In Library (Get it) 

## ... in the order they find useful ...

### Results

14,560 results sorted by Relevance .

## ... and with means to easily narrow down

### Results

14,560 results

14,560 results sorted by Relevance .

Show only: Online items: 102 New in our library (15) Items currently in library (12,968)

-  [William Shakespeare: The Complete Works \(Deluxe edition\) \(View details\)](#)  
William Shakespeare  
Gramercy: Unabridged edition (September 8, 1990)  
[5 books editions](#)  
☐ Add to e-Shelf In Library (Get it)
-  [The Complete Pelican Shakespeare \(View details\)](#)  
William Shakespeare  
Stephen Orgel (Editor), A. R. Braunmuller (Editor)  
Penguin Classics; 2 Rev Ed edition (October 1, 2002)  
☐ Add to e-Shelf In Library (Get it)
-  [Complete Works of William Shakespeare: The Alexander Text \(Collins Classics\) \(View details\)](#)  
by William Shakespeare, Peter Alexander  
HarperCollins Publishers; New Ed edition (April 1997)  
[7 books in 3 languages](#)  
☐ Add to e-Shelf In Library (Get it)
-  [A concise companion to Shakespeare on screen \(View details\)](#)  
Edited by Diana E. Henderson  
Malden, MA: Blackwell Pub., 2006.

### Refine My Results

Narrow my results by limiting the search to:

#### Subject:

- [Shakespeare, William 1564-1611.892](#)
- [English literature \(10.892\)](#)
- [English drama \(7.892\)](#)
- [Tragedy \(6.612\)](#)
- [Love poetry \(1.761\)](#)
- [Show 15 more](#)

#### Author:

- [Shakespeare W \(8.491\)](#)
- [Endicott P \(46\)](#)
- [Timmelman D \(19\)](#)
- [Escolme B \(17\)](#)
- [Nelson D \(13\)](#)
- [Show 12 more](#)

#### Language:

- [English \(9,340\)](#)
- [Spanish \(678\)](#)
- [Danish \(100\)](#)



## Help them when they need help

10
Romeo & Juliet (Oxford School Shakespeare Series) (view details)
by William Shakespeare, Roma Gill
Oxford University Press, USA; New Ed edition (May 26, 2005)
6 books and DVDs
Add to a Shelf Out of Library (Get it)

Previous
Results 1-10
Next

Haven't Found What You're Looking For?

May we suggest:

- Make sure your [query](#) is spelled correctly.
- Use the [Refine My results](#) box to limit the search and narrow my results.
- Change my query words or your selections in the Look for boxes (in the [Search](#) area at the top of the page).
- Try one of our [suggested new searches](#).
- Select [an item above](#), and explore its details to expand or narrow your search (to see the details, click the item's title).
- Search for "Shakespeare" at [affiliated off-campus libraries](#).
- Search for [books](#) on "Shakespeare".
- Use Google™ to search for "[Shakespeare](#)" on the web.

Suggested New Searches

Ignore my query and look for everything on the **subject**:

- [Shakespeare, William 1564-1616](#)
- [English literature](#)
- [English drama](#)
- [Tragedy](#)
- [Love poetry](#)


Ignore my query and look for everything by the **author**:

- [Shakespeare W](#)
- [Erickson P](#)
- [Timmerman D](#)
- [Escombe B](#)
- [Nelson P](#)

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## Allow them to collaborate



William Shakespeare: The Complete Works (Deluxe edition)
Author: William Shakespeare
Subject: English literature, English drama, Tragedy
Type: English : Book : Text
Published: Gramercy; Unabridged edition (September 8, 1990)
ISBN: 0517852616
Description: vii, 400 p. (ill.) 28 cm.
[to look editors](#)
[This item in the library catalog](#)
[table of contents](#)

Add to a Shelf In Library (Get it)

Availability and location
Available:

- [Middle Library 2nd Floor \(QP260.5.G43 2005\)](#)
- [North Library Sheds \(QP260.5.G43 2005\)](#)
- [South Library 2nd Floor \(QP260.5.G43 2005\)](#)

May be available:

- [Sachin Library 4th Floor \(QP260.5.G43 2005\)](#)

Out of library:

- [Evans Library 1st Floor \(QP260.5.G43 2005\)](#)
- [Sachin Library 2nd Floor \(QP260.5.G43 2005\)](#)

Other sources:

- [via WorldCat](#)
- [at Amazon.com](#)

Reviews

- Richard Evans rated this item 10/10 (11.9.05): "Excellent Quality for the price. Very nice edition, highly quality fresh and binding. The pages are standard re collection for Shakespeare issues - but overall it is excellent value for money and is attractively bound. For those who want to add 'critique' - look elsewhere. It is as described - leather bound edition of the complete works of Shakespeare. I love it!" [Click](#)
- Wanda Chendi rated this item 6/10 (12.6.05): "What can I say! Shakespeare is the man. For any of you who love Shakespeare, or just need a good reference for class, this book is amazing. Not only that but you will look really intelligent if you have a thick leather bound Shakespeare book on your bookshelf." [More](#)
- Wife Author

Tagging what is tagging
Ignore my query and look for everything tagged

My tags:

- art Drama poetry Shakespeare Theatre
- [Assign/remove tags](#)

Everybody's tags for this item:

- art Classics Drama History Homework Literature Love poetry Shakespeare Theatre Tragedy
- [Tag page](#)

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## ... and see their collections from a new angle

**Primo Tags** What are tags?

☐ My Tags Only

**Most Recent**

- > home (31)
- > denominations (20)
- > casino (17)
- > wild (14)
- > chips (68)
- > ramoose (43)
- > aces (78)
- > chip (14)
- > clay (90)
- > free (64)
- > heating (44)
- > sarasota (47)
- > swimming (08)
- > tiles (64)
- > design (84)
- > mosaic (96)
- > resources (32)
- > holdem (17)

11/1/06 16:27  
11/1/06 16:24  
11/1/06 16:23  
11/1/06 17:18  
11/1/06 16:12  
11/1/06 18:09  
11/1/06 16:09  
11/1/06 21:04  
11/1/06 02:04  
11/0/06 16:03  
11/0/06 16:27  
11/1/06 16:27  
11/1/06 16:27  
11/1/06 16:27  
11/1/06 16:24  
11/1/06 16:24  
11/1/06 17:18  
11/1/06 16:12

**Most Popular** Cloud / List

art blog blogs **design** free games  
linux **music** news programming  
**reference** shopping software  
tools travel video web web2.0 webdesign  
windows

**Search for Tag**

**GO**

36

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## Enable them to manage their findings locally...

**e-Shelf - Jonathan Smith's** What is e-Shelf?


**Basket (22)**

- My library card
- This session's queries (8)
- Saved queries & alerts (7)

**Basket** email print delete Save as... Push to...

Type	Author	Title	Added	Note
Book	Shakespeare, ...	Romeo & Juliet (Oxford Scho...	June 1, 2006	Shakesp
Book	Ware, Janet	101 Things You Didn't Know ...	June 15, 2005	Shakesp
Journal		American Literature	12 May 2005	Reading
Audiovisual	Madden, Jogn	Shakespeare in Love	July 7, 2006	Shakesp
Book	Shakespeare, ...	William Shakespeare: The ...	July 8, 2006	Shakesp

**Details**



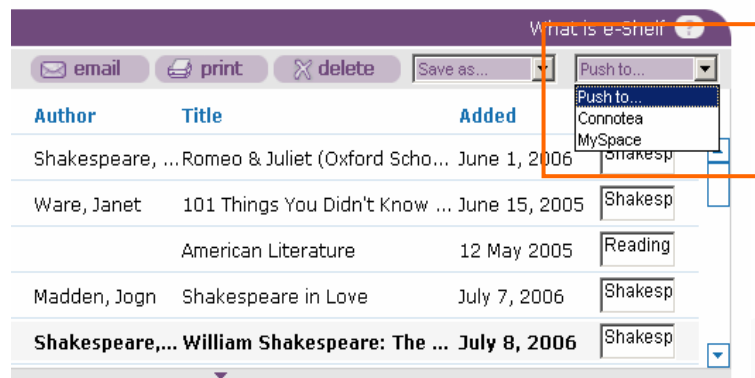
**William Shakespeare: The Complete Works (Deluxe edition)**  
 Author: [William Shakespeare](#)  
 Subjects: [English literature](#), [English drama](#), [Tragedy](#)  
 Types: English : Book : Text  
 Published: Gramercy; Unabridged edition (September 8, 1998)  
 ISBN: 0517053616  
 Description: xii, 459 p. : ill. ; 26 cm.

print Save as...  
email Push to...

37

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## ... or elsewhere



38

## How can libraries stay relevant?

- Ensure quality and relevance of data and services



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## How can libraries stay relevant?

- Ensure quality and relevance of data and services
- Use data in an innovative way

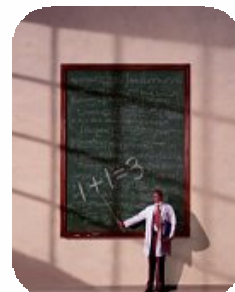


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## How can libraries stay relevant?

- Ensure quality and relevance of data and services
- Use data in an innovative way
- Use additional data to complement what we have



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## How can libraries stay relevant?

- Ensure quality and relevance of data and services
- Use data in an innovative way
- Use additional data to complement what we have
- Use additional software component, when needed



## How can libraries stay relevant?

- Ensure quality and relevance of data and services
- Use data in an innovative way
- Use additional data to complement what we have
- Use additional software component, when needed
- Use community input



## How can libraries stay relevant?

- Ensure quality and relevance of data and services
- Use data in an innovative way
- Use additional data to complement what we have
- Use additional software component, when needed
- Use community input
- Integrate



## Or, in our words...

Look at the world from  
the user's perspective



## Agenda

---

- Introduction to a world in change
- Primo : the library comes to the user
- Primo Demo
- Primo is already around: a summary



## Primo demo

---

- [Primo @ The University of Iowa](#)
- [Primo @ Boston College](#)
- [Primo @ The Royal Library of Denmark](#)
- [Primo @ The University of Minnesota](#)
- [Primo @ Vanderbilt University](#)
- [Primo @ The University of Bridgeport](#)
- [Primo @ Ex Libris](#)

## Agenda

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- Introduction to a world in change
- Primo: the library comes to the user
- Primo Demo
- Primo is already around: a summary



## Primo is already out

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- The technology is already developed
- Primo is already live and productive
- Existing solutions for a single library, consortia or a national platform
- Start with Primo immediately
- Optimize existing infrastructure
- Secure done investment
- More than 25 full-time developers enlarge, refine and improve Primo continuously
- Gain input from an ever growing community

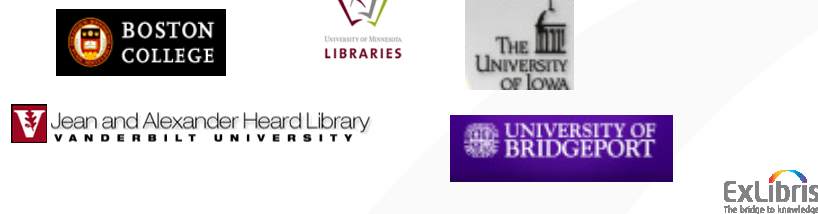


## Primo in practice

- More than 10 productive sites:
  - in Europe in Denmark



- others in the US



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## Primo in practice

- Already more than 80 projects underway



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- You provide your users with an **up-to-date interface** for **finding** and **getting** the information they need, **quickly** and **accurately**, whenever and wherever they need it. And make the process **engaging**.



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- You enable your users to **work in harmony** with other Internet spaces
- You have a solution that quickly and easily **integrates** with your **existing** library environment and **scales** to meet future needs



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•With Primo, libraries can now reclaim their position as the preferred starting point for users in search of information



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# Thank You!

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